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Inventor/Title: Katz/Paid Promotion Architecture

Examiner/ArtUnit: Rhetta/3622

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ENTITY STATUS: Large

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37 CFR 41.31(a)(1) NOTICE OF APPEAL

Sir:

This is a notice of appeal.

The fee difference of \$80 due for filing a notice of appeal and an appeal brief are submitted herewith via authorization to charge USPTO deposit account.

/BruceMargulies#64,175/

DATE: 8/20/2009 Bruce Margulies, Reg. No. 64,175

Attorney of record